

CAME | *parkare*



COMPLETE | PARKING | SOLUTIONS





OPTIMA

The Optima vehicle guidance system for car parks permits real-time car park occupancy control, which uses the information obtained to register and indicate the location and shortest path to the nearest available spaces.



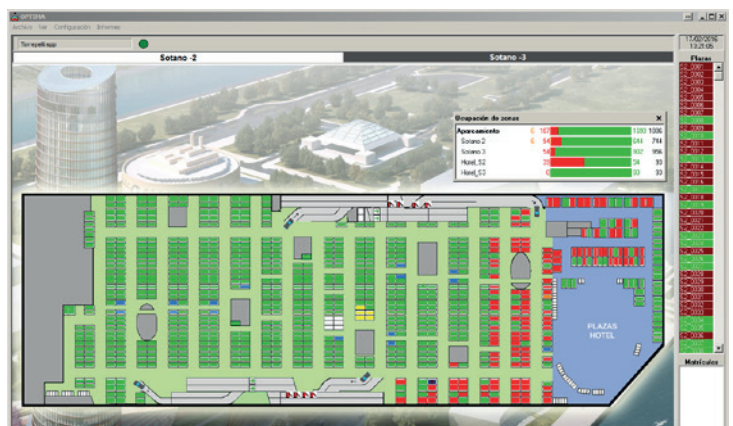
OPTIMA

VEHICLE GUIDANCE SYSTEM

The Optima vehicle guidance system for car parks permits real-time car park occupancy control, which uses the information obtained to register and indicate the location and shortest path to the nearest available spaces.

Rapid detection and indication of free spaces means an immediate increase in car park vehicle turnover, and therefore profitability, as well as these additional benefits:

- Increased fire safety in the car park, thanks to the system's built-in temperature sensors.
- Centralised, independent set-up for each sensor, including height, adapting to the specific form of each car park.
- Optimisation of electricity consumption in the car park, thanks to automatic adjustment of the lighting depending on various configurable factors.
- More efficient use and distribution, thanks to the sequential occupancy system by zones (fully configurable).



COMING SOON: NEW OPTIMA SYSTEM

HD CAMERA-BASED DETECTOR

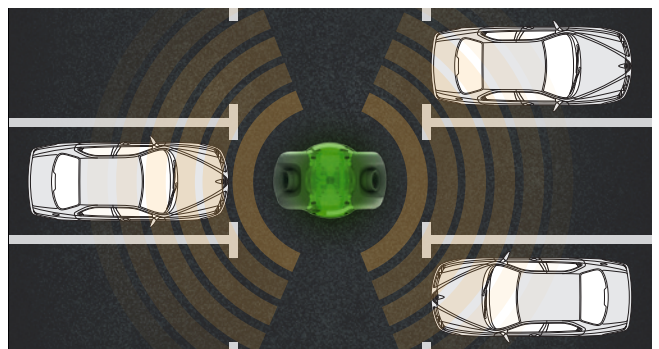
Video detector is installed above the lane (not on top of each parking space), allowing control of up to six parking spaces per unit.

BENEFITS

- Easier installation.
- Improved aesthetics inside the car park.
- Wireless technology: fewer wires and less sensors.
- One sensor, two cameras: each camera can capture up to three parking spaces (maximum of six spaces per sensor).
- Vehicle control by licence plate.
- Vehicle location function available on the automatic payment station, using licence plate: provides location and directions on how to find the car.

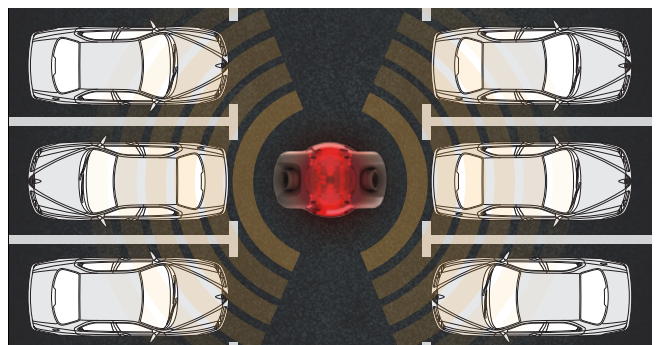
SPECIFICATIONS

- Image resolution: 3 mega pixel (2,304 × 1,296px)
- Image format: JPG
- Video compression format: H.264
- Communication interface: Ethernet, WiFi
- Detected space quantity: 1 camera for 3 spaces or 2 cameras for 6 spaces
- Seven light colours: red, green, blue, yellow, purple, cyan and white
- Plate recognition rate: 99%
- Plate location rate: 99.99%
- Power supply: AC220/POE
- Power consumption: < 10 w
- Working temperature: 0°C to 70°C
- Working humidity: 0% to 96%
- IP grade: IP40 (not waterproof)
- Dimensions (WxDxH): 230 × 160 × 89.5 mm



ADDITIONAL COMPONENTS

- **Indicator signs:** Instant update of count and signaling for free and occupied spaces.
- **Communications hub:** Permanent monitoring of the status of associated sensors and signs. Supports up to 127 sensors and/or signs per hub.
- **Central control management unit:** Automatic recording of all events in the car park in a viewable database.



A blurred background image showing a group of people, likely in a professional setting, with warm tones and soft focus.

SERVICE & AFTERCARE

Our multi-skilled call centre offers technical assistance and the timely deployment of skilled engineers directly to site, backed up by field-based technical support engineers. If your product needs hands-on technical support, one of our trained engineers will be onsite within 24 working hours or even sooner where the service level agreement dictates. All spare parts, labour, software and traveling expenses are included in our top-level service package.

We have a wide range of services that are designed to meet your needs - no matter how big or small, we provide a support solution which is right for you.



SERVICE & AFTERCARE

SERVICE QUALITY COMMITMENT - AVAILABLE FOR ALL CAME PARKARE SYSTEMS

WHY TRUST IN OUR SERVICES?

Your experience does not end once you have acquired one of our systems, we provide all our customers with peace of mind because you can rely on us to minimise your downtime, maximise productivity and protect your investment. We set the highest standards of service and that is why our customers continue to choose CAME Parkare as their service supplier.

CAME Parkare's nationwide support team offer a personal and flexible approach to customers' on going needs, including tailor made comprehensive maintenance packages. Our multi-skilled team provide technical assistance and the timely deployment of skilled engineers directly to site, backed up by technical support engineers.



Basic maintenance package	included	included	included	1 Free
Training	10% off	25% off	50% off	
Technical inspection	included	included	included	included
On-site technical assistance	Rank 1 (12 consultations)	Rank 2 (30 consultations)	Rank 2 (52 consultations)	Rank 3 (unlimited consult.)
On-site technical assistance	2 hours Franchise	ORt 24h	ORt 8H	ORt 2h
Hot line				

CUSTOMER SERVICE & TECHNICAL SUPPORT

Our contact centre provides a single contact point to resolve all of our customers' queries. We have experienced staff and technological resources to take care of any service query related to our products. The contact centre listens to our customers' so we can offer the best solution for their needs, as fast as possible.

MAINTENANCE PLANS

We have a wide range of services that are designed to meet your needs - no matter how big or small, we provide a support solution which is right for you. Your maintenance plan provides a specialised service to maintain the highest functionality of the products and the management systems of your car parks.



GUARANTEED RESPONSE TIMES

If your product needs hands-on technical support, one of our trained engineers will be on site by the next business day or even sooner where the service level agreement dictates. All spare parts, labour, software and travelling expenses are included in our top level service package.

SPARE PARTS

CAME Parkare has a spare parts service that offers our customers a wide range and availability of original spare components to maintain the high performance of their installations, minimising any downtime.





COMPANY PROFILE

Since 1972, CAME has been producing the widest range of operators for residential and industrial entrances, car parks and access control systems, as well as developing home automation and intruder alarm systems. By constantly innovating and acquiring new brands and specialist know-how, CAME today can rely on world-class consolidated expertise to provide global control of the home in the field of systems for large public facilities and the management of urban and public areas, offering integrated solutions to meet all needs of people-flow, access control and monitoring.



CAME PARKARE

THE PARKARE GROUP

CAME Parkare is a leading Spanish business group in the automation, control, management, distribution and subsequent maintenance and updating of systems and equipment for improving urban mobility.

CAME Parkare is the result of the merger of four major companies with renowned brands in the sector. Mabyc and Ibersegur in Spain, Alfa in the United Kingdom and CAME Group in Italy.

In 2014, CAME Group acquired Parkare. From that moment, CAME Parkare continued to develop international markets, to achieve recognition on the international stage and become a leading player.

Thanks to the synergies between the two companies, CAME Parkare has established itself in the industry as a market leading parking solution provider. Systems and services include:

- Pay-on-foot parking management systems and equipment (pay stations, entry and exit terminals, rising arm barriers, guidance systems, automatic number plate recognition systems, central control units, etc.).
- Pay and display management systems and machinery.
- Customer services, including maintenance of the equipment and software throughout the lifetime of the systems.



CAME Parkare is a key partner in sustainable urban mobility, thanks to its innovation and constant investment in Research & Development (R&D), meaning that the company can offer proven, robust and reliable solutions. We are backed in Spain and Mexico by over 30 years' experience in the sector (Ibersegur was established in 1980) and strong leadership in annual sales and equipment installed. We have a direct presence in the United Kingdom, France, Chile and Peru and an indirect presence in sixteen other countries, which is testimony to the impeccable customer service we provide, at the highest international level.

CAME Parkare's corporate values are based on customer service and care, centered on technological innovation in design, flexible methodology in implementation and efficient aftersales service.

With over 15,000 parking meters and more than 1,600 parking facilities and guidance systems installed, CAME Parkare coverage is now international in scope.



ACCESS TO INNOVATION

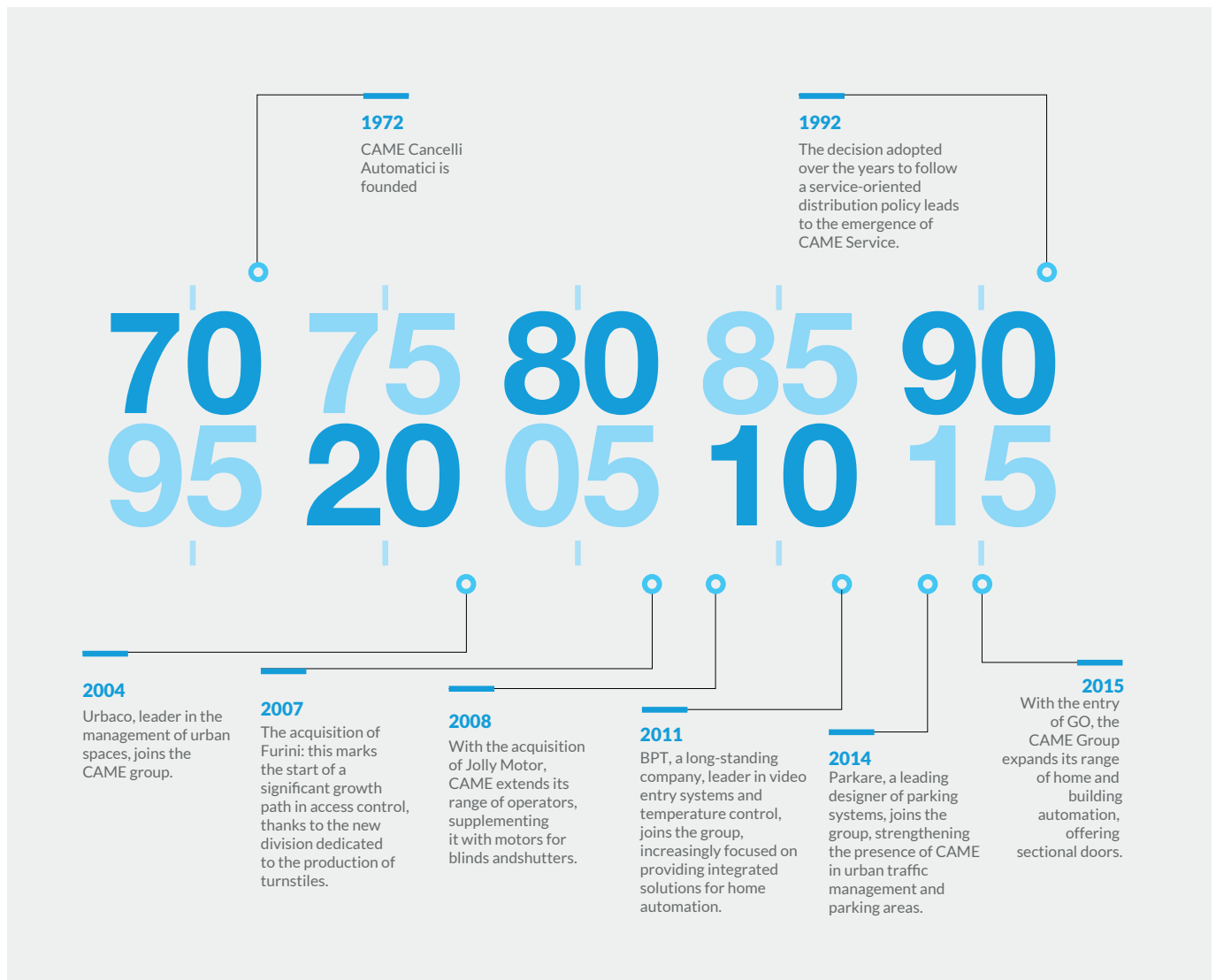
CAME GROUP COMPANY PROFILE

CAME S.p.A., a group well-known both in Italy and worldwide, has been operating in the home and building automation sector for over forty years.

Cutting-edge technologies, soundness, efficiency and design are among the principles that guide the company in the design and implementation of technological solutions designed not only to meet today's needs, but also to anticipate future requirements.

It is with this spirit that CAME has embarked on its 'Access to Innovation' project, an ambitious path of innovation, research and development whose goal is to revolutionise the very concept of automation to create all-round technological solutions.

Today, the Group aims to be a global partner which, thanks to investments in R&D, can satisfy the needs of a world in which connectivity plays a key role.

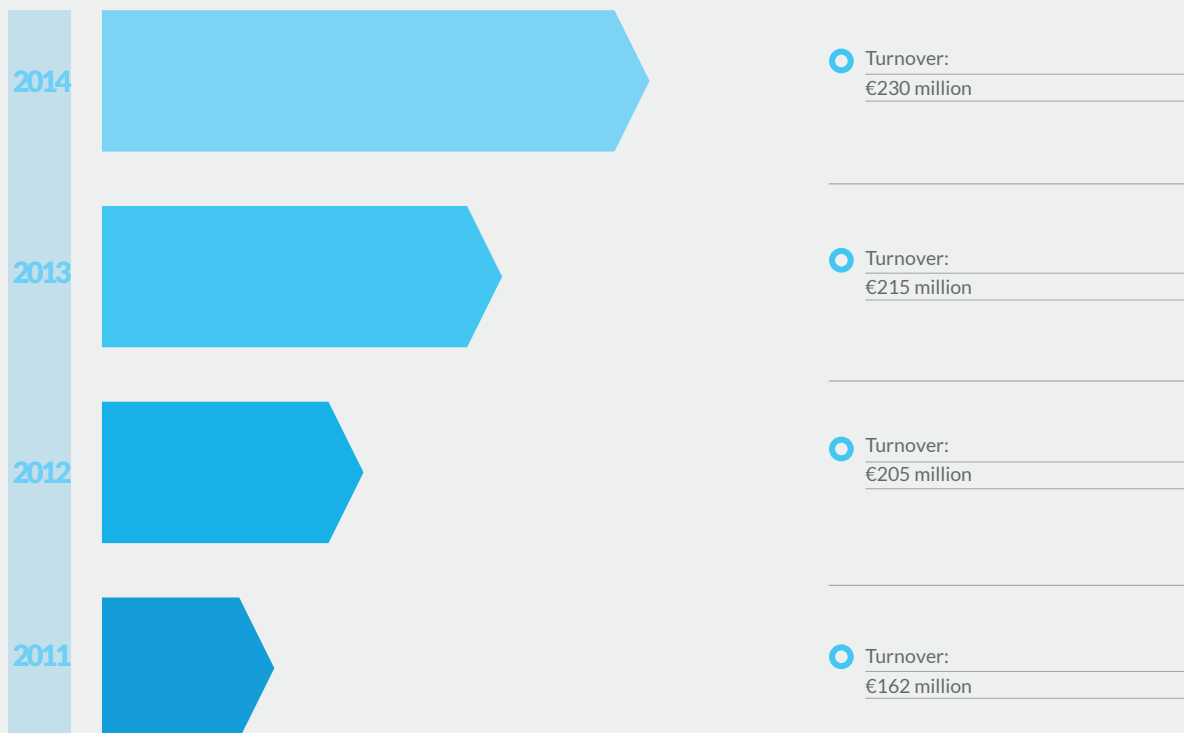


FACTS & FIGURES

The CAME Group, under the CAME Parkare and Urbaco brands, offer solutions for special projects and urban planning, systems for managing automated paid parking facilities, access control and the protection of public environments.

Thanks to its CAME, BPT, Domino LED and GO brands, the group also designs, manufactures and markets automation solutions for entrances, home automation and security systems, video entry, temperature control and LED lighting systems and sectional doors for residential and industrial environments.

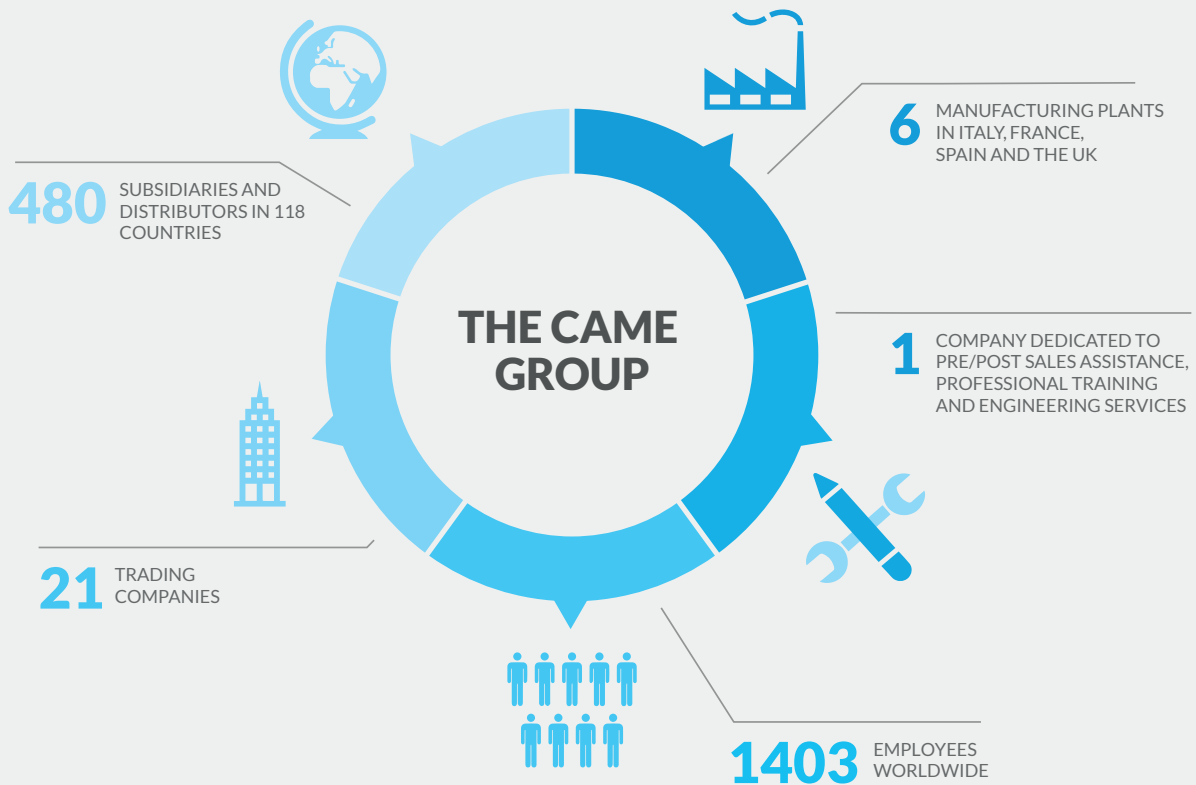
THE GROUP'S GROWTH



A GROUP WITH A WORLDWIDE PRESENCE

Owned by the Menuzzo family, CAME has kept close links with its Italian roots, but has always been focused by a strong drive towards internationalisation. The headquarters is located in Dosson di Casier, in the province of Treviso, but, thanks to 20 trading companies and a widespread network of distributors, the company has a worldwide presence.

The six manufacturing plants in Italy, France, Spain and UK, work alongside the trading businesses, located in no fewer than 118 countries, allowing the company to respond swiftly and effectively to the challenges of global competition, offering tailored solutions for each market.



MANY PEOPLE, A SINGLE GROUP

People are CAME's most valuable resource. They perform decisive functions in a business in which safety, quality and attention to customer needs are critical. Today, the Group has more than 1,400 employees around the world, and its presence on different markets represents an important opportunity for growth.

The company has always been committed to enhancing the experience and expertise of the people it works with, through incentive systems, induction processes and training courses that make sure they continue to offer an excellence service.

COUNTRY	COMPANY	EMPLOYEES
ITALY	CAME S.p.A.	396
	CAME SERVICE	25
	GO	20
	CAME Nord Ovest	32
	CAME Nord Est	12
	CAME Centro	17
	CAME Sud	17
FRANCE	URBACO	45
	CAME France	202
SPAIN AND PORTUGAL	Parkare	245
	CAME Spain	27
	CAME Portugal	6
UK & IRELAND	CAME BPT UK	100
	CAME BPT Ireland	5
	CAME Parkare UK	39
RUSSIA	CAME Rus	68
GERMANY	CAME GmbH	39
SOUTH AMERICA	CAME Automatismos de Mexico	19
	CAME do Brasil Serviços de Automação	13
POLAND	CAME Poland	25
BENELUX	CAME Benelux	21
EMIRATES	CAME Gulf	20
INDIA	CAME India Automation Solutions	20
USA	CAME Americas Automation	14
SOUTH AFRICA	TRI-BPT Automation	11
CROATIA	CAME Adriatic	4
TOTAL NO. OF EMPLOYEES		1403

OUR VALUES

Here are the values that inspire CAME and enable the company to hold on to its competitive position in the market and to ensure that what it has to offer is always of the highest quality.

01

Experiencing
innovation



02

Guaranteeing
quality



03

Searching
for perfection



04

Investing in
certification



05

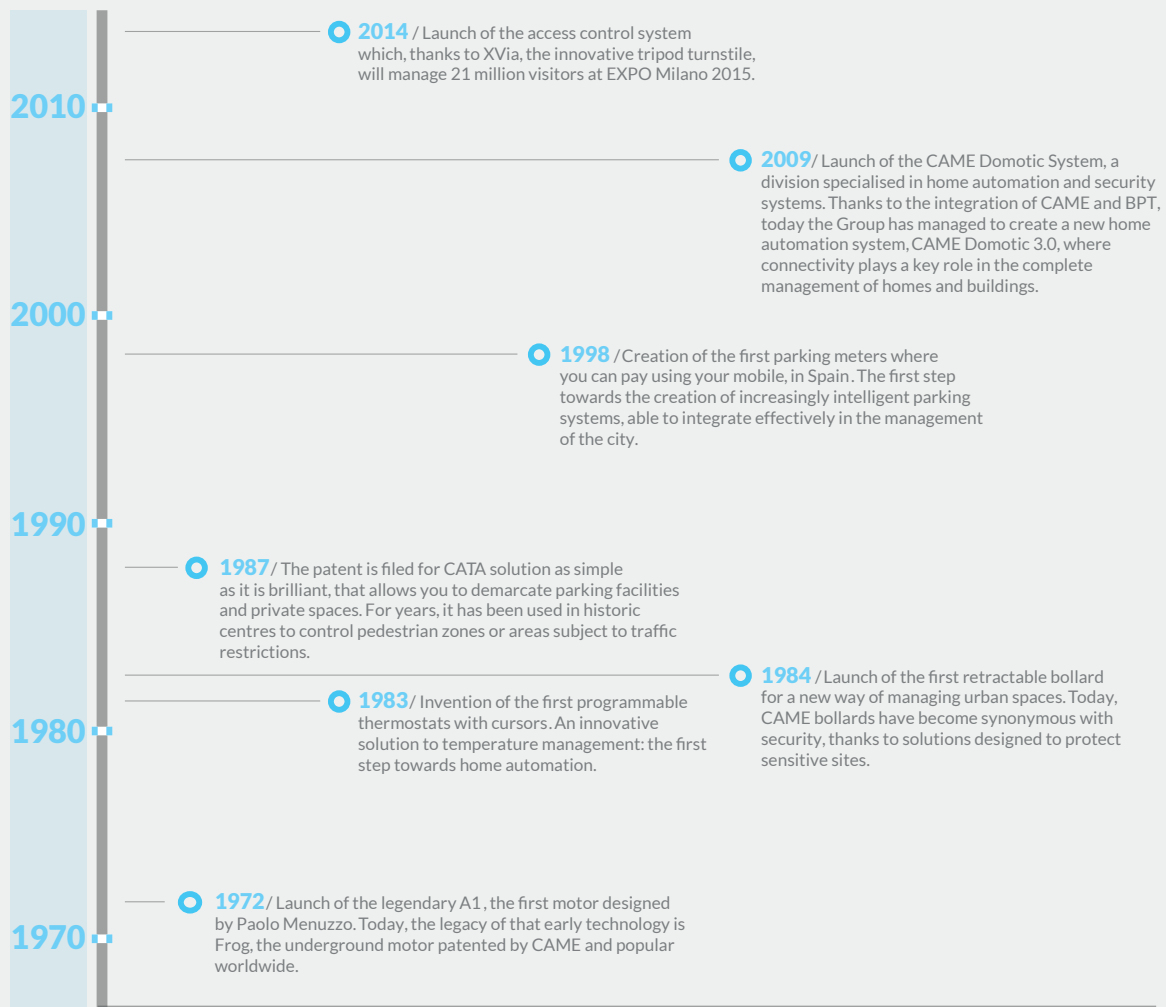
Focusing on
service



EXPERIENCING INNOVATION

A strong believer in the key role played by innovation in global competition, CAME has always supported significant investments in R&D. In recent years, the company has invested 5% of its turnover in ambitious research and development processes that have enabled it to offer global solutions of the highest level in home, building and global solutions. In addition, the company employs a team of skilled designers, composed of no fewer

than 110 specialists involved in R&D, set to grow by 10% between 2016 and 2017. More than 50 patents accrued to date testify to CAME's high level of innovation, always involved in the search for new technological solutions aimed at improving the quality of people's lives. This list features some of the main innovative products, key milestones and the result of the wise decision to invest in R&D, in the spirit of Access to Innovation.



GUARANTEEING QUALITY

For years, CAME has invested in technological innovation and product reliability as a prerequisite for an increasingly influential presence in a market that changes quickly and where you have to be quick in adapting to new technologies, requests and increasingly complex challenges. For this reason, CAME certifies its products, making use of partnerships with authoritative bodies and accredited test houses. Since early 2015, CAME has invested significant resources in the structuring of a new asset within the company, setting up a laboratory for Electromagnetic Compatibility (EMC) and Electrical Safety (LVD) testing.

The structure aims to become an important support for the R&D units of CAME products, incorporating the certification, verification and reliability process of the product from the early stages of development.

The structure also represents a point of reference for designers, who can grow and develop new knowledge within the company, for product analysis and the simulation of problems encountered in the field. It also has all the credentials to become an accredited laboratory in the future, a reference point in the local area.



SEARCHING FOR PERFECTION

With its focus on continuous improvement, CAME always aspires to product perfection and efficient production processes. For this reason, it has laid the foundations for the creation of a solid chain able not only to respond rapidly to market needs, but also to combine Italian excellence with large international entities. The heart of the group remains at its Headquarters in Dosson di Casier, the design hub and nerve centre of the entire engineering system. The manufacturing plants are located in strategic points that make it possible to integrate all-Italian quality with the best technologies offered throughout Europe.

CAME Parkare, a leading designer of advanced parking systems, is based in Barcelona, the heart of the Smart City. Urbaco designs in France, always at the forefront in urban control and home of automatic bollards. In the UK, the Group focuses on the site specialised in entry panel technology.

In Italy, the Group is completed with the development hub in Sesto al Reghena, a cutting-edge centre for electronic design, and with the expertise of GO, synonymous with all-Italian manufacturing quality.

INVESTING IN CERTIFICATION

Social responsibility, environmental protection, development of human capital and a focus on the quality of both products and service are the core values of the CAME company philosophy. For this reason, over the years, the company has achieved important international certifications, symbolising its significant effort in ensuring high quality standards. Believing in the value of certification to demonstrate the quality of its business processes to customers and driven by attention to environmental protection, for years now, CAME S.p.A. has adopted an integrated quality and environment management system, compliant with the ISO 9001 and ISO 14001 international standards. An important protection system recently supplemented by OHSAS 18001 safety at work certification, a vital element of corporate social responsibility and a key factor in a responsible way of behaving and doing business.

A NETWORK OF PARTNERS

Among the key success factors that make CAME one of the most important players operating on the market, we find the careful selection of raw materials and the consolidation of an excellent supply chain. For years, the company has made use of a system of integrated suppliers and subcontractors: a veritable network of strategic partners, selected thanks to careful quality and critical process control.

Thanks to the link established over forty years in business, they collaborate proactively in the production process. In this manner, by taking advantage of forms of outsourcing that are not limited to simple external collaboration but actual exclusive partnerships, CAME benefits from greater flexibility and can respond to the changes and needs of the market with greater rapidity.



For more information on any of our systems, or to request a quote, please call us on:

0844 371 70 72

Alternatively email us at sales@parkaregroup.co.uk or visit cameparkare.com/uk

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Brescia - ITALY

CAME Sud
Naples - ITALY

CAME GmbH
Stuttgart - GERMANY

CAME GmbH
Berlin - GERMANY

CAME Poland
Warszawa - POLAND

CAME BPT UK
Nottingham - UK

CAME BPT UK
Hemel Hempstead - UK

CAME BPT UK
Manchester - UK

CAME BPT Ireland
Dublin - IRELAND

CAME France
Paris - FRANCE

CAME Spain
Madrid - SPAIN

CAME Portugal
Lisbon - PORTUGAL

CAME Benelux
Lessines - BELGIUM



CAME Nederland
Breda - NETHERLANDS

CAME Adriatic
Kastav - CROATIA

CAME Rus
Moscow - RUSSIA

CAME BPT South Africa
Germiston - SOUTH AFRICA

CAME Americas Automation
Miami - USA

CAME Automatismos de Mexico
Mexico City - MEXICO

CAME do Brasil Serviços de Automação
São Paulo - BRAZIL

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Dubai - U.A.E.

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